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Summer News Release

June 1, 2006



The SHORE SHOT BAIT CASTER, a revolutionary new surf-fishing device from *Far Out Fishin*, delivers a phenomenal cast every time you use it – 300 yards out to where the big trophy fish troll for their meals.

Now tuna, king mackerel, bull dolphin, sea bass, marlin, swordfish, and sharks are all within the surf fisherman's reach. Just attach any conventional surf fishing rod and reel of choice to the Bait Caster, insert the frozen bait, set the accumulator tank to the desired trajectory, retract the locking pin and CAST! Then sit back and wait while the bait unwinds with a powerful hum, eventually landing 250-300 yards from shore into the surf. Remove the rod from the rod and reel support, and launch another, or take in the scenery while awaiting a trophy fish!

Ernest Hemingway, an avid surf fisherman, once said, “To hell with luck, I’ll bring the luck with me.” The guys at *Far Out Fishin* had the same principal in mind when they invented the Shore Shot Bait Caster. Just a couple of regular guys from rural Pennsylvania – a welder, a log cabin builder, and a tile-setter – who love surf fishing and found that the biggest problem was being able to cast out far enough to where the gulls were diving in after the feeding fish. Beneath the schools of fish, the big feeders dined.

Constructed of high-grade quality stainless steel, PVC and other corrosion resistant materials, the Shore Shot Bait Caster is practically indestructible. The compressed air powered system propels bait to a distance unattainable with conventional casting methods. Each Shore Shot Bait Caster comes with a 12 Volt Truck Air heavy duty Power Inflator that plugs into a vehicle’s cigarette lighter. This high torque air-cooled 300 PSI compressor provides consistent power one can rely on again and again. And with the Shore Shot’s safety system, one can be assured that no bait will cast prematurely, even if the Shore Shot is hit or falls.

Each Shore Shot Bait Caster comes with six bait molds that hold float, sinker and bait made to freeze in a tubular shape. With this system, there is no waste and no mess. Bait is prepared at home before a to the coast.

The SHORE SHOT BAIT CASTER is single-person operated and comes with an air compressor, six durable bait molds, and an instruction manual.

What makes the SHORE SHOT BAIT CASTER from FAR OUT FISHIN so innovative?

Surf Fisherman save a fortune on bait because everything (float, weight and bait) is going out in a frozen mold with no residue flying off.

Using the Shore Shot Bait Caster eliminates casting mistakes such as casting over someone else’s line, and there will be no knots in your leader because weight and bait are now traveling through the air as one inside the frozen mold.

There is no bait mess because everything prepared at home prior to the fishing trip.

The Shore Shot Bait Caster can be assembled and disassembled in minutes, and is stored easily in a large duffel bag.

Each comes with a 3-Year Warranty

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For more information, including a video demonstration and pricing, please visit www.faroutfishin.com - you can also call 570-386-8133 or 570-657-7610 for a free brochure.

Hot off the press.



The new Blue Water Boat Blaster

You need this on your fishing boat. The Blue Water Bait Blaster rides stable on a boat in motion. The Bait Blaster mounts into a standard rod holder on your boat. The new Blue Water Bait Blaster has a flip up locking rod holder and a locking swivel base mount. The new hand trigger with a lock and load spring system makes it effortless to cast 200 yards into the shoals from your boat. The all Stainless Steel construction protects your new Blue Water Bait Blaster from the elements. We will keep you posted of its availability and price soon.

FOF was out on the road this past winter and spring. We were at the Sportsman's Show in Harrisburg Pennsylvania in January. Then in April we were in Palm Beach and

Jacksonville Florida for two shows. We were able to give Demos at the Jacksonville show Jimmy Hill Metro Park & Marina Thanks for the great spot. Hope to get an invite next year. The raffle winner at the North Eastern Sportsman show in Harrisburg Penna. Was Tom Voit from Elkton, Maryland.

FOF Summer Schedule - Please stop by and see us we will be at the:

Surfrats Picnic June 24, In Montauk New York

July 1st and 2nd. We will be Shark fishing on Fenwick Island.

August 5th.and 6th. At Montauk

September 9th. and 10th. Cape May, New Jersey

Please e-mail us if you would like to learn more about any of the events scheduled.

We are always in the process of updating our website www.faroutfishin.com thank you for your patience with this matter. We are making our products available worldwide. We are updating our web site with foreign languages, video footage, in Japanese, Swedish, and French.

We at FOF want to thank you all for your sincere interest in the Shore Shot Bait Caster. We would love to show you how much fun it is fishing with SSBC so try to stop by and see us on the beach.

We're out there!

Doug, Dan, and Tom

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